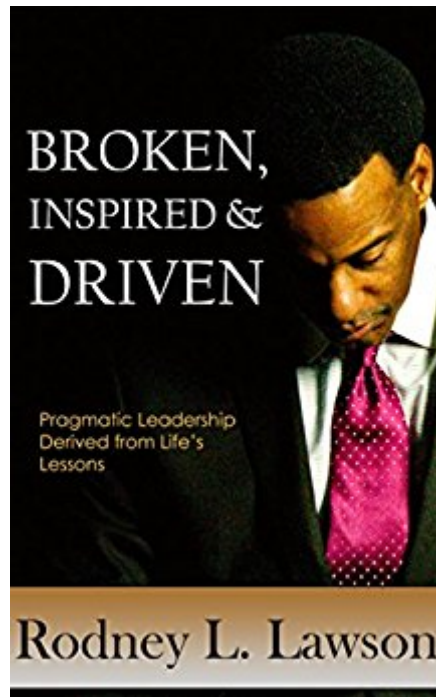


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# Broken, Inspired, And Driven



## Synopsis

In this short read, Rodney shares his personal story on how the abuse he experienced from his dad led to his brokenness and success at the same time. In spite of the unfortunate events that happened between Rodney and his father, he was able to achieve success by using those stumbling blocks as stepping stones. The effective leadership values he learned from his father turned him into a responsible and compassionate leader respected by many. If you are suffering internal brokenness, read this book to be emotionally inspired and driven. Remember, you have the power, determination and the drive to conquer your weaknesses!

## Book Information

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## Customer Reviews

Broken, Inspired, and Driven is an easy to read account of a leader's life and how specific incidents and events molded his perspective on life and leadership within the workplace. Rodney Lawson's accounts of personal, and sometimes raw, life stories draw in the reader as he deconstructs his personal story in a way that anyone can relate. While the initial reading is a quick

one, there are substantial truths within each chapter that could be studied, dissected, and used as focus points for monthly training of new leaders in the workplace. Truly, this book could serve as the foundation for in-depth workshops that could be life-changing for its participants and the environments in which they work. While simple in nature, these truths take time to study and implement properly across company cultures. Having Rodney lead at the helm in these exciting transformations would encourage, motivate, and uplift any team to whom he speaks. "Therefore, the very step in becoming an effective leader, one who can build loyalty without question, is knowing just who you are; your values and beliefs, demonstrated by your actions." Lawson built his success and the depth of this debut instructional manual based on those beliefs. This is a refreshing and authentic approach to leadership in the workplace and, if practiced as suggested by Rodney, will lead to a happier workplace, a more productive team, and a thriving company.

This book is a great read NO an AWESOME read! No matter what level manager you are new or old this book will provide you with tools to help you be the best leader that you can possibly be. Everyone has a back story and those in leadership don't realize how their back story affect their relationships, their interactions with others and how they lead their team good, bad or in differ. Broken, Inspired & Driven will make you stop - pause and open your eyes to your own BROKENNESS.

Ever heard the expression "my life is an open book"? This is exactly what Lawson did on this book. There is a sense of freedom and power in transparency. Lawson's openness to share his defeats and success sets the bar really high for leaders. This book humanizes management and allows to view leadership from a very different point of view. Highly recommended reading for anyone in leadership or aspiring to be!

I downloaded the book on and I think it has an awesome message. I have read numerous management books as well as seen many speakers in my career. I would rate your book right up there with the best of them. Keep up the awesome work.

"Broken, Inspired and Driven" is the Rodney Lawson Leadership System. It's new! It's inspiring! It speaks to today's new breed of leaders! It also tells us old geezers a boatload of new stuff we ought to do in this new Millennia.

I don't get to spend a lot of time reading, so it usually takes me a while to finish a book; however, I started reading this one and couldn't put it down. When I did have to put it down, I couldn't wait to pick it back up again. I received so much insight! For me....I was able to see how all the corporate management strategies will actually work in my personal life with the relationships I have, whether it's with friends, clients or family. A leader is a leader in every way and at all times, not just in the corporate arena. My favorite and most memorable message from the book is when people know their leader is transparent, trustworthy and genuinely cares for them, they become very loyal and will do anything for that leader. I have seen this in my profession as a hairstylist and also in my personal friendships as well as my family circle. The teachings in this book greatly transcend the corporate world. This is good stuff!!! (Gayla Abbott)

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